

FACULTY OF BUSINESS AND ACCOUNTING

(CONTINUED)

- A7 - FM2-20, B7- RMB-20, A7-COL-20, A7-BAV-20 Elective Modules any one (A7-CS2-20, A7- CUA-20, A7-RMI-20, A7-TA3-20,A7-AS2-20)

Semester 7

- A7-PSR- 20, A7-RP1-20,B7-CGV-20,A7-CA2-20

Elective Modules any one (B8-ENI-20, B8-SOE-21, E8-ISD-17)

Semester 8

- A7-PRA-20, A7-RP2-20

Admission criteria

1) SGCSE/equivalent with minimum Credit (C) in 5 subjects including English and Mathematics.

2) Applicants in possession of a Diploma or Higher Diploma in related field may be given exemptions based on the credit point equivalency.

3) For enquiries and more information please visit our website: www.bothouniversity.com

[bothouniversity.com](http://www.bothouniversity.com)

Bachelor of Business Administration in Business Management

Programme details:

The programme consists of core (required) and elective modules as follows. Some modules may have pre-requisites (i.e. may require the student to pass another module or set of modules first). Some modules may be co-requisite (i.e. such modules are required to be taken together). The number at the end of the module in parenthesis indicates the credit load of the module. 1 credit is equal to 10 hours of learning (guided, in-class and independent combined); therefore a 10-credit module requires on average 100 hours of learning from the student.

Core Modules

- C5-IMO-20: Introduction to MS Office (10)
- A5-AWB-20: Academic Writing for Business (10)
- B5-BS1-17: Business Mathematics & Statistics 1 (10)
- B5-LAB-20: Legal Aspects of Business (10)
- A5-IFA-20: Introduction to Financial Accounting (10)
- B5-BM1-20 - Business Management 1 (10)
- B5-PMK-20: Principles of Marketing (10)
- B5-BS2-17: Business Mathematics & Statistics 2(10)
- B6-MIE-17: Microeconomics(10)
- A6-FA1-17: Financial Accounting 1 (10)
- B6-BM2 -20: Business Management 2 (10)
- B7-CRM -20: Customer Relationship Management (10)
- B6-MAE-17: Macroeconomics (10)
- B6-SBM-21: Small Business Management (10)
- B6-FFM-20: Fundamentals of Financial Management (10)
- A6-FA2-17: Financial Accounting 2 (10)
- B6-OBE-20: Organizational Behaviour (10)
- B6-BIS-20: Business Information Systems (10)
- B6-OPM-20: Operations Management (10)
- A6-CAF -17: Computerized Accounting (10)
- B6-COB-21: Consumer Behaviour (10)
- B6-MKT-20: Marketing Management (10)
- A6-COA-20: Cost Accounting (10)
- B6-PMT-21: Purchasing Management (10)
- B7-QUM-20 - Quality Management (10)
- B7-CFI-21 - Corporate Finance (10)
- B7-PRM-20 - Project Management (10)
- B7-IEM-20 - Import and Export Management (10)
- B7-EBS-20 - E – Business (10)
- B7-HRM-20-Human Resource Management (10)
- B7-BRM-21- Research Methods in Business (10)
- B7-TLM-21-Transport and Logistics Management (10)
- B7-KNM-21 - Knowledge Management (10)
- B7-STM-20 - Strategic Management (10)
- B7-RP1-20 - Research Project 1: Proposal Writing (10)
- B7-PPB-20 - Professional Practice in Business(40)
- B7-RP2-20 - Research Project 2: Dissertation (20)

Elective Modules

- B7-MNC-21: Managing Consulting (10)
- B7-IBM-20: International Business Management (10)
- B7-FBM-20: Family Business Management (10)
- B7-BEC-21: Business Ethics and Corporate Social Responsibility (10)
- B7-CHM-20: Change Management (10)
- B7-CGV-20: Corporate Governance (10)
- B7-BMT-20: Brand Management (10)
- B8-ENI-20: Entrepreneurship and Innovation (20)
- B8-SOE-21: Social Entrepreneurship (20)
- E8-ISD-18: Innovation for Sustainable Development (20)

Semester 1

- C5-IMO-20, D5-AWB-20, B5-BS1-17, B5-LAB-20, A5-IFA-20, B5-BM1-20

Semester 2

- B5-PMK-20, B5-BS2-17, B6-MIE-17, A6-FA1-17, B6-BM2 -20, B7-CRM -20

Semester 3

- B6-MAE-17, B6-SBM-21, B6-FFM-20, A6-FA2-17, B6-OBE-20, B6-BIS-20

Semester 4

- B6-OPM-20, A6-CAF-17, B6-COB-21, B6-MKT-20, A6-COA-20, B6-PMT-21

Semester 5

- B7-QUM-20, B7-CFI-21, B7-PRM-20, B7-IEM-20

Elective Modules any two (B7-MNC-21, B7-IBM-20, B7-FBM-20)

Semester 6

- B7-EBS-20, B7-HRM-20, B7-BRM-21, B7-TLM-21

Elective Modules any two (B7-BEC-21, B7-CHM-20, B7-CGV-20, B7-BMT-20)

Semester 7

- B7-KNM-21, B7-STM-20, B7-RP1-20

Elective Modules any one (B8-ENI-20, B8-SOE-21, E8-ISD-18)

Semester 8

- B7-PPB-20, B7-RP2-20

Admission criteria

1) SGCSE/equivalent with minimum Credit (C) in 5 subjects including English and Mathematics.

2) Applicants in possession of a Diploma or Higher

Diploma in related field may be given exemptions based on the credit point equivalency.

3) For enquiries and more information please visit our website: **www.bothouniversity.com**



Program Version Course List



<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
BBA-8BM-21				Weeks :136.00			
Management				Credits :480.00			
Bachelor of Business Administration in Business Management							
Core							
A5-IFA-20	Introduction to Financial Accounting	10.00					
B5-BM1-20	Business Management 1	10.00					
B5-BS1-17	Business Mathematics and Statistics 1	10.00					
B5-LAB-20	Legal Aspects of Business	10.00					
B5-MIE-17	Micro Economics	10.00					
B5-PMK-20	Principles of Marketing	10.00					
B6-COB-21	Consumer Behaviour	10.00					
B6-FFM-20	Fundamentals of Financial Management	10.00					
B6-OBE-20	Organisational Behaviour	10.00					
B6-OPM-20	Operations Management	10.00					
B6-PMT-21	Purchasing Management	10.00					
B6-SBM-21	Small Business Management	10.00					
B7-CRM-20	Customer Relationship Management	10.00					
B7-EBS-20	E-Business	10.00					
B7-HRM-20	Human Resource Management	10.00					
B7-IEM-20	Import and Export Management	10.00					
B7-KNM-21	Knowledge Management	10.00					
B7-PRM-20	Project Management	10.00					
B7-QUM-20	Quality Management	10.00					
B7-RMB-20	Research Methods in Business	10.00					
B7-STM-20	Strategic Management	20.00					
B7-TLM-21	Transportation & Logistics Management	10.00					
C5-IMO-20	Introduction to MS Office	10.00					
D5-AWB-20	Academic Writing for Business	10.00					
A6-FA1-17	Financial Accounting 1	10.00		A5-IFA-13 - Introduction to Financial Accounting A6-IFA-17 - Introduction to Financial Accounting A5-IFA-20 - Introduction to Financial Accounting			
A6-COA-20	Cost Accounting	10.00		A5-IFA-20 - Introduction to Financial Accounting			
A6-FA2-17	Financial Accounting 2	10.00		A6-FA1-17 - Financial Accounting 1			
B6-BM2-20	Business Management 2	10.00		B5-BM1-20 - Business Management 1			
B5-BS2-17	Business Mathematics and Statistics 2	10.00		B5-BS1-17 - Business Mathematics and Statistics 1			
B6-MAE-17	Macro Economics	10.00		B5-MIE-17 - Micro Economics B6-MIE-17 - Micro Economics B5-MIE-21 - Microeconomics B6-MIE-21 - Microeconomics			
B6-MKT-20	Marketing Management	10.00		B5-PMK-20 - Principles of Marketing			

<u>Course Code</u>	<u>Course Description</u>	<u>Credits</u>	<u>Elective List</u>	<u>Pre-Requisite List</u>	<u>Co-Requisite List</u>	<u>PreElect</u>	<u>ResourceList</u>
B7-CFI-21	Corporate Finance	10.00		B6-FFM-20 - Fundamentals of Financial Management			
B7-PPB-20	Professional Practice in Business	40.00		B6-SCR-21 - Supply Chain Relationship and Enterprise Planning B6-SCT-21 - Supply Chain Technology B6-RK2- 21 - Retail Marketing 2B6-RBM-21 - Retail Buying & Merchandising B6- BM2-20 - Business Management 2B6- MKT-20 - Marketing Management			
B7-RP1-20	Research Project 1: Proposal Writing	10.00		B7-RMB-20 - Research Methods in Business			
B7-RP2-20	Research Project 2: Dissertation	20.00		B7-RP1-20 - Research Project 1: Proposal Writing B7-BRM-22 - Business Research Methods			
A6-CAF-17	Computerised Accounting	10.00		C5-ICO-11 - Introduction to Computers A5-PA1- 14 - Principles Of Accounting - 1C5- IMO-20 - Introduction to MS Office A5-IFA-20 - Introduction to Financial Accounting			
B6-BIS-20	Business Information Systems	10.00		C5-IMO-20 - Introduction to MS Office			
Elective							
ELEC	Semester 5 Electives	20.00	B7-FBM-20 - Family Business Management, B7-IBM-20 - International Business Management, B7-MNC- 21 - Managing Consulting				
ELEC	Semester 6 Electives	20.00	B7-CGV-20 - Corporate Governance, B7-BEC-20 - Business Ethics and Corporate Social Responsibility, B7-CHM- 20 - Change Management, B7-BMT- 20 - Brand Management				
ELEC	Semester 8 Electives	20.00	E8-ISD-18 - Innovation for Sustainable Development, B8-ENI- 20 - Entrepreneurship and Innovation, B8- SOE-21 - Social Entrepreneurship				
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