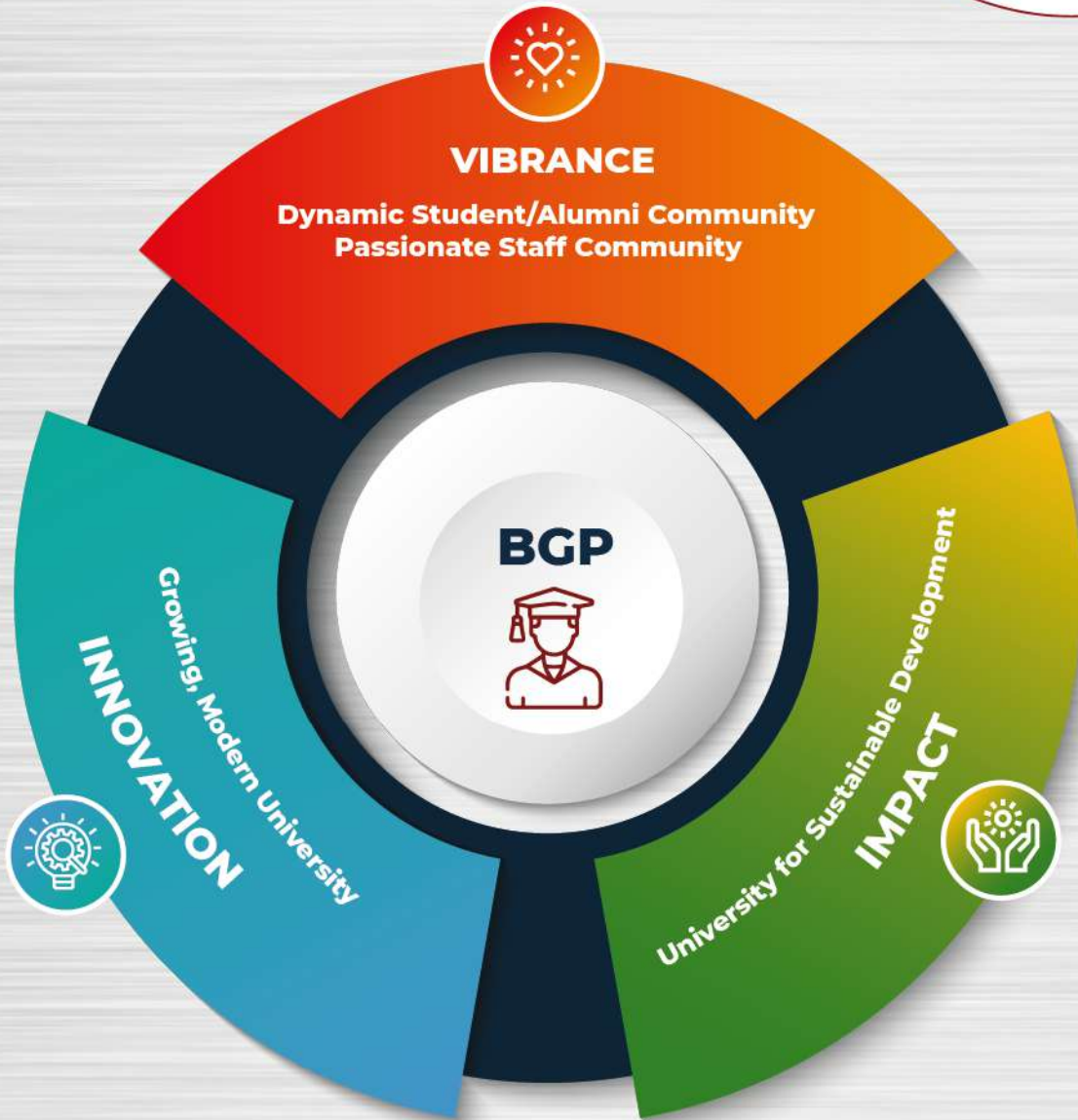


BOTHO UNIVERSITY STRATEGY 2023-2027



Strategy Summary

VIBRANCE

Dynamic Student/Alumni Community

- » Learning for the Future
- » Learning by Doing
- » Connecting through Experiences

Passionate Staff Community

- » A Motivated Staff Community
- » A Talented Staff Community
- » A United Staff Community

INNOVATION

Growing, Modern University

- » A Digital University
- » Fit-for-Purpose Infrastructure
- » A University of Choice

IMPACT

University for Sustainable Development

- » Impact-Driven Research
- » Community Development
- » Environmental Sustainability

Digitally Transforming
Higher Education



Vibrance . Innovation . Impact